

# ALMER HE

almeralicehe@gmail.com | 1-415-867-3319 | Walnut Creek, CA 94595 | <https://www.almerhe.com>

## Education

- 05/2021  
San Francisco, CA **Master of Fine Arts** in Creative Writing With A Minor in Film  
California College of The Arts (CCA)
- 12/2018  
Iowa City, IA **English And Creative Writing**  
University of Iowa
- 06/2018  
Guangzhou, China **Bachelor of Science** in Clinical Medicine  
Sun Yat-sen University (SYSU)

## Experience

- 07/2021 - 01/2022  
Amazon Books  
Walnut Creek, CA **Associate**
  - customer service/sales/book reviews/merchandising
- 07/2021 - 10/2021  
Eatnom  
NYC, NY **Contributing Writer**
  - Writing about food and culture for the website and social media posts.
- 01/2020 - 05/2021  
CCA  
San Francisco, California **Teaching Assistant**
  - TA for undergraduate writing and literature courses.
- 10/2019 - 05/2020  
CCA  
San Francisco, California **Writing Coach**
  - Coaching undergraduates/graduates on art critics, design projects, scripts, essays, etc.
  - Proofreading & Editing
  - Brainstorming, offering customized ideas.
- 01/2019 - 08/2019  
New Oriental  
Education & Technology Group  
Shenzhen, China **TOEFL Teacher**
  - Class design
  - Class organizing: interaction with students, activities, grouping
  - Teamwork: teaching methods presentation
- 04/2017 - 08/2019  
Freelance  
Shenzhen, China **UX Writer & Content Strategist**
  - Writing for multiple Wechat applets & subscriptions. Categories include single-player games, psychological tests, dating, healthcare

## Certifications

- **UX Writing Fundamentals** - UX Content Collective
- **Viral Marketing** - The Wharton School
- **Behavioral Finance** - Duke University

## Skills

- Storytelling/Editing
- UX Writing/Content Strategy
- Figma/Sketch/Microsoft Office/Google Suite/Photoshop
- UX Research/Data Analysis/SEO/Bilingual
- Problem Solving/Time Management/Empathy

## Awards

Travelers' Tales Fifteenth Annual Solas Awards For Best Travel Writing